

Framework for Planning

MISSION

What is driving our plan?

VISION

What is our dream for the next 5-7 years?

STRATEGIC PLAN

What are the “key” goals?

OPERATING PLAN

What steps? Sequence?

FUNDING PLAN

How much?

FUNDRAISING PLAN

How?

The Strategic Planning Process

Session One

- Affirm the Core Purpose
- Define Core Values
- Develop Desired Future

Session Two

- Establish BHAG
- Identify the Gaps - Strategic Issues
- Develop Task Teams

Session Three

- Task Team Orientation and Work Session
- Develop Strategic Goals
- Begin Defining Action Plans

Session Four

- Review Task Team Goals and Plans
- Test for:
 - Boldness
 - Transformational Potential
 - SMART Criteria

Presentation to Board

Implementation