



PROFESSIONAL DEVELOPMENT • MENTORSHIP • CERTIFICATION • TRAINING
CONSULTING • NETWORKING • BOARD DEVELOPMENT

CENTER FOR NONPROFIT EXCELLENCE & PHILANTHROPY



Friday, May 3, 2024

Course: Guardians of Hope: Mother's and Father's Day Fundraisers

11:30 AM - 1:00 PM

Workshop (\$25 general attendance and 1/2 price for members)

Course Description:

Unlock the potential of meaningful social change through the transformative "Guardians of Hope" Lunch and Learn workshop. This 1 1/2-hour course is designed to empower participants to channel the spirit of parenthood into impactful fundraising efforts. Explore innovative ways to celebrate Mother's and Father's Day, fostering engagement within your community while inspiring a culture of paying it forward. Through interactive discussions, case studies, and practical exercises, you'll gain the skills and insights needed to organize successful and purposeful fundraisers that contribute to a positive social impact.

Course Objectives:

By the end of the "Guardians of Hope" workshop, participants will be equipped with the knowledge and skills to organize impactful Mother's and Father's Day fundraisers, fostering community engagement and inspiring a culture of paying it forward for meaningful social change.

Course Outline:

1. Understand the Significance of Parenthood in Fundraising:

- Explore the unique role of parenthood in driving emotional connections & community engagement.
- Recognize the potential for impactful fundraising by tapping into the spirit of Mother's & Father's Day.

2. Identify Creative Fundraising Strategies:

- Learn innovative approaches to celebrate Mother's and Father's Day through fundraising activities.
- Discover creative ways to leverage community involvement and participation.

3. Foster Community Engagement:

- Develop strategies to engage the community in meaningful and purposeful ways.
- Understand the importance of building a sense of community through events and fundraisers.

4. Inspire a Culture of Giving Back:

- Explore the concept of "paying it forward" and its role in creating lasting social change.
- Develop techniques to inspire individuals to contribute to charitable causes.

5. Organize Impactful Mother's and Father's Day Fundraisers:

- Gain practical skills in planning and executing successful fundraising events.
- Understand the key elements of event management, including logistics, promotion, & engagement.

6. Case Studies and Best Practices:

- Analyze successful Mother's and Father's Day fundraising campaigns.
- Extract best practices and lessons learned to apply to your own initiatives.

7. Hands-On Workshop:

- Engage in interactive exercises to apply course concepts in a practical setting.
- Collaborate with fellow participants to brainstorm and develop fundraising ideas.

8. Networking and Collaboration:

- Connect with like-minded individuals who share a passion for social change.
- Explore opportunities for collaboration and partnership in future fundraising efforts.